

## Motor Digest. Weekly Survey of Russian Market / Содержание последнего выпуска

Адрес страницы в интернете: <http://www.wps.ru/ru/digests/en/auto/index.html>

№ 18, 22 мая 2012

### OFFICIAL ITEMS

#### INFORMATION:

##### **National Bureau of Credit Reputations has been creating the data base of Lombard vehicles**

*Galina Zinchenko "Not a credit report", Gudok, No.78, May 11, 2012, p.5, "So that loans won't leave", Profile, No.18, May 14, 2012, p.62*

**Russian officials like to go to the service by very expensive cars. It seems as if agencies compete, what will order the most expensive and hardball car. A study, conducted by ist-budget.ru, demonstrates it. From the beginning of the year, various departments have purchased over 250 BMW cars and about 30 Mercedes cars. In addition, the starting price is almost never reduced for the purchase of luxury cars**

*"Luxury car brands are liked most of all by Defense Ministry and Interior Ministry", Marker, May 14, 2012*

### RUSSIAN CAR-MAKERS

#### ANALYSIS:

**Judging the modernization pace of AvtoVAZ, the company is not going to turn into an assembly area. Own engineering and expanding the model range is the strategy for the auto giant**

*Vitaly Saraev "Rules for Togliatti Revolution", Expert, No.19, May 14, 2012, p.72*

### JOINT VENTURES AND ASSEMBLY ENTERPRISES

#### INFORMATION:

**AvtoVAZ could sell assets, unrelated to vehicles production, said CEO of Renault-Nissan alliance Carlos Ghosn**

*Bloomberg, "The Sale of AvtoVAZ", Vedomosti, No.85, May 12, 2012, p.7*

**The details of partnership between Mazda and Sollers have become known**

*"Mazda is coming to Russia", Profile, No.18, May 14, 2012, p.94*

#### FORECAST:

**According to the study of RBC.research "World and Russian passenger car market in 2009-2011 and forecast up to 2014", in 2012 car production in Russia may be reduced by 2% in comparison with 2011**

*"The production of passenger cars in Russia could fall by 2% in 2012", RBC daily, No.84, May 11, 2012, p.3*

### FOREIGN COMPANIES IN RUSSIA

#### INFORMATION:

**A new Renault Laguna Coupe is available in Russia**

*"Renault amended", Profile, No.18, May 14, 2012, p.94*

#### ANALYSIS:

**There were no many premieres of models in April, in contrast to the previous month. However, there are interesting new products that have already been sold in Russia, or coming soon**

*Alexey Aksenov "Premieres in April", BFM.ru, May 11, 2012*

### CAR DEALERS

#### INFORMATION:

**From May 1 to June 30, Renault has been introducing in Russia special credit offers for Logan and Sandero cars with the rates of 7.9% in rubles per annum with credit for 1, 2 or 3 years**

*"Renault introduces special credit offers for Logan and Sandero cars in Russia", M3 Media, May 04, 2012*

#### ANALYSIS:

**In July, UniCredit Bank plans to launch express car loaning. Experts believe that the risks are not so high as it may seem and a high rate of crediting is an important competitive condition of the market**

*Tatiana Ternovskaya "UniCredit goes quickly", Banki.ru, May 15, 2012*

### CAR MARKET IN RUSSIA

#### ANALYSIS:

**This April 266.2 thousand cars were sold in Russian market, 14% down in comparison with the previous year, according to the Association of European Business (AEB). During the first 4 months 880.5 thousand cars (+18%) were sold. Thus, the dynamics of the car market, which slowed from the second half of last year, has stabilized and has remained almost at the same level as in March of this year (13% in March 2011)**

*Eugenia Sergienko "We are going to set up a record", RBC daily, No.86, May 14, 2012, p.8; Yelena Vinogradova "Foreign cars set the record", Vedomosti, No.86, May 14, 2012, p.7*

**Italian Fiat has serious problems with sales in Russia. Without a large Russian partner, which Sollers had been before, Fiat managed to sell only 144 cars last month**

*Egor Popov "Fiat has rolled off the market", Kommersant, No.84/P, May 14, 2012, p.11*

### EVENTS

**From June 1 employees of Ford plant in Leningrad Region plan to go on strike**

*"Ford plant plans to strike", RBC daily, No.87, May 15, 2012, p.7*

### MISCELLANEOUS

**47% Russians have personal vehicles, according to Russian Public Opinion Research Centre**

*Marina Zateychuk "How many car owners in Russia", Slon.ru, May 11, 2012*

**BMW Group Russia presented its own driving skill school, BMW Driving Experience, opened in Moscow region in the ski resort Sorochany**

*Sergei Sinchenko "Drift in Sorochany", RBC daily, No.86, May 14, 2012, p.15*

**Russian representation of Mazda, Mazda Motor Rus was in the middle of the large tax scandal. Federal Tax Service suspects that in 2009 the division via dubious schemes**

**brought 2.6 billion rubles of proceeds from the sale of vehicles abroad and did not pay the income tax of it in Russia - together with the penalties it is more than 600 million rubles. Mazda Motor Rus is calm about the tax claims, calling them "a working point"**

*Alexandra Bayazitova, Vladimir Barinov "Tax*

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**Описание:** Дайджест периодической печати, посвященный автомобильному бизнесу в Российской Федерации.

В центре внимания составителей - новости автомобилестроения, положение предприятий, новые технологии, деятельность совместных, иностранных и отечественных компаний на российском рынке, маркетинговые подходы, персоналии и др. темы.

Название дайджеста на русском языке - "**Авто-дайджест**".

**Архив:** с 1997 года.

**Источники:** российская центральная и московская печать

**Периодичность:** выходит по пятницам

**Объем одного выпуска:** 40—30 Кб

**Подписка (в рублях):**

месяц — 4 700

квартал — 14 100

квартал — 28 200

квартал — 56 400

**Демо-режим:** Бесплатная подписка - 2 недели

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