

Motor Digest. Weekly Survey of Russian Market / Содержание последнего выпуска

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№ 5, 12 февраля 2012

OFFICIAL ITEMS

ANALYSIS:

The officials did not want to prohibit in Russia imported used cars. The Ministry of Industry and Trade found how the obligations to the WTO could be got round: importers and car manufacturers will have to pay a special salvage levy, and rates for new cars will be significantly lower than for imported second-hand ones

Alexei Nepomnyashchiy "To outwit the WTO", *Vedomosti*, No.21, February 07, 2012, p.1

Automotive Industry Director of the Ministry of Industry and Trade Alexei Rakhmonov told on the development of the automotive market in Russia

Alexei Rakhmanov, *automotive Industry Director of the Ministry of Industry and Trade "We perform all obligations under the industrial assembly"*, *Vedomosti (Forum. Avtoevolyutsiya)*, No.22, February 08, 2012, p.8

RUSSIAN CAR-MAKERS

ANALYSIS:

In 2011, the Taganrog Automobile Plant sold 30.6 thousand cars of 14 different models, which is 113.2% more than in 2010. Manufacture of motor vehicles increased by 121.4% in comparison with the previous year

Eugenia Sergienko "TagAZ is getting out of the crisis", *RBC daily*, No.19, February 03, 2012, p.7

CAR-MAKERS OF CIS-COUNTRIES

ANALYSIS:

Geely signed an investment project, under which it plans to start a large-scale production of its cars at the facilities of BelAZ in Belarus. But the Russian side of the Customs Union has warned that the Chinese can start to assemble only if they sign the industrial assembly agreement, approved by the Ministry of Industry and Trade of the Russian Federation

Denis Lavnikovich, Eugene Shipilov "Chinese cars have come to industrial assembly", *Gazeta.Ru*, February 03, 2012

JOINT VENTURES AND ASSEMBLY ENTERPRISES

ANALYSIS:

By 2015, Toyota plans to double the level of localization in Russia - up to 30% and has been already creating a production of stamping and plastic parts in St.Petersburg. The company intends to produce one more model in addition to Camry, the officials say

Alexei Nepomnyashchiy, Anatoly Temkin "The addition to Camry", *Vedomosti*, No.19, February 03, 2012, p.8; Sergei Kovalchenko "Toyota has come to the expansion", *RBC daily*, No.19, February 03, 2012, p.7

In the past 2 years the large-scale localization of the automotive supplier industry has been started: many global component manufacturers began to build new or expand existing enterprises. In the coming years the process will be expanding - after the increase in the volume of production and entry into force the agreements on industrial assembly of cars and parts

Alexei Nepomnyashchiy "Automotive components Made in Russia", *Vedomosti (Forum. Avtoevolyutsiya)*, February 02, 2012, p.4-7

FOREIGN COMPANIES IN RUSSIA

ANALYSIS:

Mitsubishi Motors announced its intention to close down the production of its cars in Europe by 2013 and transfer it to emerging markets, particularly Russia

Irina Tsyruleva "Mitsubishi leaves Europe", *Moskovskie Novosti*, No.21, February 07, 2012, p.9; Anna Polyukhovich "The Japanese leave Europe", *Izvestia (Moscow)*, No.21, February 07, 2012, p.1

Toyota started accepting orders for the new Land Cruiser 200 10 generation

Andrew Serdechnov "The planned rethinking", *RBC daily*, No.21, February 07, 2012, p.11

CAR DEALERS

ANALYSIS:

According to official figures of Avtostat, at present there are over four thousand dealerships of all brands, formally presented in the domestic car market in Russia. The vast majority of car manufacturers involved in the expansion of their own dealer networks

Olga Alenushkina "Corporate movement", *Profile*, No.4, February 06, 2012, p.50

Following 2011, Rolf group of Sergei Petrov has grown by about 65%; its revenues has exceeded pre-crisis levels, reaching 123 billion rubles

Dinara Mamedov "The Time Machine", *Secret firm*, No.1-2, February 07, 2012, p.58

Sberbank softened conditions on car loans by repealing of obligatory proof of income and employment for auto loan with an initial payment of at least 40%. Serious competition in this segment of the market and slowing growth in its auto loan portfolio had made it to take this step

Rita Dolzhenkova "Leader catches up the market", *Moskovskie Novosti*, No.28, February 09, 2012, p.9

AUTOMOBILE MARKET IN RUSSIA

INFORMATION:

In 2011 Mitsubishi Motors sold in Russia 63% more cars than in 2010 when the average market growth had made 39%. Totally last year, Mitsubishi Motors sold 74,166 cars in Russia, 84% of which, i.e. 62,415 vehicles are crossovers

"Crossovers are sold well", *Profile*, No.4, February 06, 2012, p.102

ANALYSIS:

This January, sales of new passenger cars and light commercial vehicles in Russia had grown by 20% in comparison with the same period in 2011, amounting to 154.4 thousand vehicles, according to the Association of European Business (AEB)

Eugenia Sergienko, Yulia Galliamova "The good start", *RBC daily*, No.23, February 09, 2012, p.6; Egor Popov, "Foreign cars are catching up AvtoVAZ", *Kommersant*, No.23, February 09, 2012, p.11, "Started all together", *Vedomosti*, No.23, February 09, 2012, p.7; Irina Tsyruleva "Avto growth", *Moskovskie Novosti*, No.28, February 09, 2012, p.7, *Nezavisimaya Gazeta*, No.22, February 09, 2012, p.4, "The cars are sold out", *Gudok*, No.22, February 09, 2012, p.1

FORECAST:

The director of Avtostat analytical agency Sergei Tselikov predicts development prospects of the Russian car market in 2012

Tselikov Sergei, *director of Avtostat analytical agency "Where the cap of the market is"*, *Vedomosti (Forum. Avtoevolyutsiya)*, No.22, February 08, 2012, p.26

Описание: Дайджест периодической печати, посвященный автомобильному бизнесу в Российской Федерации.

В центре внимания составителей - новости автомобилестроения, положение предприятий, новые технологии, деятельность совместных, иностранных и отечественных компаний на российском рынке, маркетинговые подходы, персоналии и др. темы.

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Объем одного выпуска: 40—30 Кб

Подписка (в рублях):

месяц — 4 700

квартал — 14 100

квартал — 28 200

квартал — 56 400

Демо-режим: Бесплатная подписка - 2 недели

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